Amendments to the Specification:

Please amend the paragraph at page 10, line 11-page 11, line 2 as follows:

Upon completion of the sales transaction, at step 514, the POS terminal sorts the one or more products associated with customer record in step 506 by manufacturer and, in step 516, transmits via communication network 410 (Figure 4) product registration information, including customer information (e.g., customer name and address information) and product information (e.g., serial number and model number) for the one or more products associated with each respective manufacturer to the respective manufacturer's location or associated Website 404 (i.e., Figure 4). At step 518, each respective manufacturer's location or associated Website 404 that receives registration information stores the received registration information in its customer contact database 418 (i.e., Figure 4) and waits for customer 100 to complete registration as described herein below with reference to Figures 6 and 7. It is contemplated that in lieu of storing registration information for customer 100 in its contact database 418 and waiting for customer 100 to complete registration, manufacturer's location or associated Website 404 may utilize received registration information to automatically complete registration for customer 100. It is further contemplated that upon automatic registration completion for the one or more products, manufacturer's location or associated Website 404 may further notify customer 100 via customer's e-mail address (if provided at time of purchase) or street address that the one or more products have been automatically registered, warranty for the one or more purchased has commenced, and any other information the manufacturer chooses to provide to customer 100.